



MEDIA RELEASE

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Mackay businesses connect with export opportunities

Mackay based companies have an opportunity to gain insight into global markets at the Queensland Government's *Global Connect* event on Thursday (3 June).

Member for Mackay Tim Mulherin said the event would offer local businesses access to export specialists and trade representatives and the tools to take their business abroad.

"Mackay produces worldclass goods and services and more often than not there is potential for these products to be sold internationally," he said.

"Trade Queensland has trade representation in sixteen overseas locations and these international connections are sometimes the only missing ingredient for local companies looking to expand their operations overseas.

"In 2008-09, Queensland's merchandise good exports were worth \$56.3 billion and one in five Australian jobs involved trade-related business activities.

"These figures highlight both the huge potential for ambitious local business overseas and the importance of exports to our economy and local jobs."

Participants will hear about market opportunities from Trade Queensland's overseas market specialists and trade local experts including.

Queensland Minister for Trade Stephen Robertson said local businesses were driving the State's success in global markets.

"This year Queensland celebrates twenty-one years of export success through the government's Export Awards which promote the achievements of the State's leading export businesses – big and small, regional and metropolitan," he said.

"Mackay export companies can nominate in twelve award categories, with the Queensland Exporter of the Year Award selected from the winners of these categories."

The event is open to Mackay businesses exporting or looking to export in overseas markets as part of a series of twelve events being run across Queensland this month.

The Mackay Global Connect event will be held on Thursday 3, June at the Lagoons Café, 9 Lagoon Street, West Mackay, from 5.30 - 7.30pm.

The event is open to local Mackay businesses exporting or looking to export in overseas markets as part of a series of twelve events being run across Queensland this month.

To register for the event, or for more information visit www.export.qld.gov.au, or contact the Mackay Regional Centre, Department of Employment, Economic Development and Innovation on email jan.miller@deedi.qld.gov.au or phone (07) 4967 1099.

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